



THIS WEEK FOR GREEKS!

AMERICAN HELLENIC EDUCATIONAL PROGRESSIVE ASSOCIATION

PROMOTE YOUR BUSINESS & SUPPORT AHEPA'S WORK!

The mission of the AHEPA family is to promote the ideals of Hellenism, education, philanthropy, civic responsibility and family and individual excellence. Your support through advertising goes directly to our mission and fosters this important work.

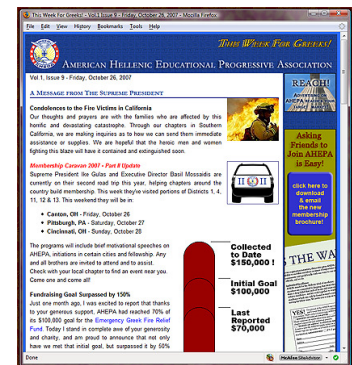
Advertising with AHEPA is one of the best ways your company can reach consumers and citizens who care about Greek and Hellenic issues and purchase Greek products and services. Your sponsorship of AHEPA through advertising also helps AHEPA build our Internet outreach and mailing list, providing you an even greater audience with each ad cycle! And remember, the AHEPA audience is an extremely loyal consumer base!

AHEPA'S AUDIENCE

- **Highly targeted community for Greek related products, services and travel.**
- **Readers with million dollar incomes and net worth.**
- **Tremendously loyal, brand-conscious, audience of consumers.**

AHEPA'S WEEKLY e-NEWSLETTER

This Week For Greeks!, our weekly e-Newsletter, is sent every Tuesday to the AHEPA Membership worldwide, reaching thousands of Greek and Philhellene households. The service keeps readers up to date on news from Greece, Cyprus and the Patriarchate, as well as news, events and feature stories from inside the AHEPA Family. ***TWFG!*** is also shared through the AHEPA networks on popular social networking sites such as Facebook and LinkedIn.



2009 ONLINE ADVERTISING RATES

Ad Type	Ad Size	One Month	Full Year
Tower	120x600	\$1,000	\$10,000
Square	120x120	\$400	\$4,000
Button	120x90	\$300	\$3,000

We accept GIF, Animated GIF, JPEG, BMP, PNG, XHTML and JavaScript formatted ads. We also provide negotiated discount rates for print/online ad buys. For more information or to place an ad, please contact our Internet Strategist Phil Attey at webmaster@ahepa.org.

The American Hellenic Educational Progressive Association (AHEPA) is the largest Greek-American association in the world with chapters in the United States, Canada, Greece, Cyprus, and sister chapters in Australia and New Zealand. It was established in 1922 by visionary Greek Americans to protect Hellenes from prejudice originating from the KKK, and in its history, AHEPA joined with the NAACP and B'nai B'rith International to fight discrimination.

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