



AHEPA Marathon Team 2011
Fundraising Campaign
to benefit the
AHEPA Foundation





AHEPA Foundation

Welcome to the AHEPA Marathon 2011. Thank you for your commitment to running and to the AHEPA Foundation.

The AHEPA Foundation is part of the Order of American Hellenic Educational Progressive Association (AHEPA) which was founded in 1922. As part of the Order of AHEPA the AHEPA Foundation is a non-profit tax exempt organization.

By reaching the fundraising goal of gold or silver levels plus the initial \$250 deposit, (US) the Order of AHEPA Foundation will pay all expenses* for you to run the AHEPA Marathon 2011 in Athens, Greece. It is a 6-day, 5-night trip, (*With round trip airfare credit of \$1,250 from the continental U.S.A. for gold level fundraisers) To see exactly what's included, see the "The All Star AHEPA Marathon 2011 Team Tour Itinerary" and fundraising level descriptions enclosed.

You'll be asking friends, relatives and colleagues to donate a small amount of money - \$1, \$2, \$5 or more. As stated earlier the AHEPA Foundation is a non-profit 501c(3) organization, so contributions are tax-deductible. Donations can be made and tracked online via the Active.com network. A link is provided on www.AHEPA.org/marathon.

There is a \$250.00 non-refundable sign-up fee. Please pay online at ahepa.org, along with the registration form and tour booking form, immediately. Each team member is responsible for meeting the charitable goal by August 30, 2011. Team members who have not met their goal by that date may either make up the balance to reach their goal or forfeit their deposit. All deposits forfeited will be submitted into the AHEPA Foundation for the designated AHEPA Charity.

The AHEPA Foundation will sponsor volunteers which will allow friends and family of marathoners to participate in this program without marathon participation. These participants are under the same fundraising requirement as the marathon runners plus the initial \$250 deposit.

The IRS requires AHEPA Foundation to issue 1099 forms if the direct benefit to the donor is over \$599.

The AHEPA Marathon 2011 Team Fundraising Kit contains everything you'll need to get started, including an example letter and record keeping forms. See the enclosed introduction "Easy Fundraising" for full details.

PLEASE MAKE YOUR \$250 DEPOSIT
PAID BY CREDIT CARD VIA OUR WEBSITE:
WWW.AHEPA.ORG or WWW.ACTIVE.COM

Visit our Website at:

WWW.AHEPA.ORG/MARATHON

PHONE # 202 - 232 - 6300

Please Note:

Donations to your effort are tracked and made through the active.com network. If you happen to receive a check, It is important that you make copies of all checks you send and maintain good records of all documents.

If you have any questions, please don't hesitate to contact us. **Good running!**

ALL TEAM MEMBERS WHO REACH THEIR FUND RAISING GOAL RECEIVE

Gold Level

(\$5,100.00 fundraising goal)

- 6 day/5 night AHEPA Marathon 2010 package. See itinerary included here.
- Roundtrip airfare from your home city. The return flight can be adjusted if you wish to stay in Greece longer, however, we are not responsible for any additional fees regarding change of flight.
- Hotel accommodations
- Discounted Jeff Galloway training programs
- Access to exclusive training conference calls
- Access to Jeff Galloway for training questions
- Entry into the Athens Marathon (run or walk), 10K or 5K
- Celebration after the marathon with Greek Dancers, music and awards
- Fund-raising support and materials
- "In Training" shirt upon the close or completion of sale of all team slots.
- Official AHEPA ALL STAR MARATHON TEAM track suit

Silver Level

(\$4,000.00 fundraising goal)

Does not include airfare

- 6 day/5 night AHEPA Marathon 2010 package. See itinerary included here.
- Hotel accommodations
- Discounted Jeff Galloway training programs
- Access to exclusive training conference calls
- Access to Jeff Galloway for training questions
- Entry into the Athens Marathon (run or walk), 10K or 5K
- Celebration after the marathon with Greek Dancers, music and awards
- Fund-raising support and materials
- "In Training" shirt upon the close or completion of sale of all team slots.
- Official AHEPA ALL STAR MARATHON TEAM track suit



**2011 Itinerary:
6 Day / 5 Night Tour Package***

DAY 1 (November 9)

Travel to Athens from your home city.

DAY 2 (November 10)

Arrival in Athens. Transfer from the airport to the hotel. In the afternoon staff introductions and orientation. Beverages and hors-d'oeuvres served.



DAY 3 (November 11)

7:30 am. The day begins with an early morning 30-minute run followed by a buffet breakfast (included). Morning: leave for the town of AHEPA Marathon 2011 where we will view the start of the marathon and the earth mound tomb of the Fallen Athenians located on the Marathon Battlefield. Then we will drive the course for a firsthand preview. Optional visit to the expo. Lunch on your own. Evening free.

DAY 4 (November 12)

8:30 am: Buffet breakfast, but no early run. City tour of Athens and the Acropolis. Shopping and lunch on your own in one of the sidewalk cafes in the Plaka. 3:00 pm: Race number distribution. 6:00 pm: Dinner at the hotel.

DAY 5 (November 13)

RACE DAY! After a light breakfast (included), we'll leave for the starting line on chartered buses. We'll depart from the hotel at 7:00 AM. The AHEPA Marathon 2011 starts at 9:00 am. After the race, we'll enjoy a gala awards banquet and party at the hotel. A local D. J. and Greek folk dancers will be on hand to set the tone.

DAY 6 (November 14)

Sleep late and enjoy a lazy morning. Buffet breakfast (included) at the hotel. Late morning we will visit the Ancient Agora of Athens (next to the Acropolis). Lunch on your own at one of the Plaka sidewalk cafes. Free evening to relax, or perhaps enjoy a stroll on the beach.

DAY 7 (November 15)

Departure from Athens.

If you would like to stay in Greece longer just let us know so we can extend your airline ticket or provide further assistance.

**right is reserved to adjust schedule to accommodate local travel, events, and circumstances.*



TRIP TO GREECE!!!
Run the Original Historical Course
AHEPA Marathon Team 2011
2501st Anniversary

ONLY 100 RUNNER TEAM SLOTS

These exclusive reserve slots are set aside for the AHEPA Foundation from the 12,000 hard limit entries placed by the event organizers.

How would you like to get a free trip to Greece to run or walk the 2,501st Anniversary AHEPA Marathon 2011, November 13, 2011.

The AHEPA will pay for successful fundraisers and your tour package for a six day/five night trip to Athens.

Fundraising goal is in addition to the non refundable \$250 deposit.

The sponsor's donation is tax deductible.

The fundraising is for the AHEPA Foundation (501c(3) non-profit organization).

All runners/walkers are welcome.

Everyone benefits and you help a good cause!



Each successful fundraising team member will receive:

Gold Level

(\$5,100.00 fundraising goal)

- 6 day/5 night AHEPA Marathon 2011 package. See itinerary included here.
- Roundtrip airfare from your home city. The return flight can be adjusted if you wish to stay in Greece longer, however, we are not responsible for any additional fees regarding change of flight.
- Hotel accommodations
- Discounted Jeff Galloway training programs
- Access to exclusive training conference calls
- Access to Jeff Galloway for training questions
- Entry into the Athens Marathon (run or walk), 10K or 5K
- Celebration after the marathon with Greek Dancers, music and awards
- Fund-raising support and materials
- "In Training" shirt upon the close or completion of sale of all team slots.
- Official AHEPA ALL STAR MARATHON TEAM track suit



Silver Level

(\$4,000.00 fundraising goal)

Does not include airfare

- 6 day/5 night AHEPA Marathon 2011 package. See itinerary included here.
- Hotel accommodations
- Discounted Jeff Galloway training programs
- Access to exclusive training conference calls
- Access to Jeff Galloway for training questions
- Entry into the Athens Marathon (run or walk), 10K or 5K
- Celebration after the marathon with Greek Dancers, music and awards
- Fund-raising support and materials
- "In Training" shirt upon the close or completion of sale of all team slots.
- Official AHEPA ALL STAR MARATHON TEAM track suit



Companions:

There is an option of inviting a companion to go along on this exciting trip to Athens. Those reservations need to be arranged as soon as possible as space is limited.

Hotel Arrangements:

Hotel rooms are based on double occupancy. Single travelers will be assigned a roommate unless they pay the single supplement of \$255. Extra nights can be arranged. All single supplements are directly payable to Apostolos Tours. AHEPA has no responsibility.

Fundraising:

Remember the most important part of any fundraising effort is simply to ASK! You will find that you know more people than you think and that those people will be more generous than you ever imagined. They will respect your ambitious goal of completing a full marathon, 10K or 5K race. Don't forget to tell them that it is entirely tax-deductible and for a worthy charity.

Each participant will be responsible for raising a minimum amount in order to qualify for the trip. Apostolos Greek Tours, Inc. is ready to provide fundraising strategies and support throughout your efforts to raise money. Specific deadlines have been set to help keep you on track.

These deadlines are important for a number of reasons:

1. Apostolos Greek Tours, Inc. will be paying deposits for travel and accommodations early in the training program on your behalf.
2. These scheduled turn-in dates help monitor your success along the way and motivate you to complete this part of the fundraising program.

3. Most importantly, when you complete your fundraising on schedule, you will be able to focus on the physical training during the last six weeks. You won't have to worry about anything but preparing your body and mind for the physical and very emotional experience.

Deadlines for turning in money throughout the 2011 AHEPA Marathon program are listed below:

\$250*	Non-refundable/Non transferable registration fee, JOIN NOW !
1/3 rd of goal	Due May 30 th
1/3 rd of goal	Due June 30 th
Balance	Due August 30 th

PUT THE FUN back into FUNDRAISING

It is very important to make this part of your AHEPA Marathon 2011 experience as much fun as possible. Apostolos Greek Tours, Inc. is prepared to provide the best support possible to assist you in your fundraising efforts. Communication throughout the training period is vital to your own fundraising success. This will help us to know if you are having any problems along the way and help us help you meet your goals!

Here are some proven ways of fundraising. Choose the one(s) that you think will work best for you:

Letter Writing Campaign

Personal letters from participants have proven to be, by far, the most successful means of fundraising. Tell your friends and family, co-workers and business contacts about your plans to participate in the program. Tell them scholarship program and the amount of money you need to raise. You may want to tell them a little about the training program. Tailor your message to your own personality.

Special parties or Events

- Do you and your co-workers go to a local bar, restaurant, café etc. on a regular basis? Ask the bar if they will support you in your efforts. One possible promotion: ask them to donate one dollar from every drink sold during a specific hour on a Friday (so you can make sure that all of your friends are there). Promote the night a few weeks in advance—maybe even get a local newspaper involved or notify people through an email newsletter. You receive funding - the pub receives some great publicity and potential new customers.
- Ask your company and other companies to conduct a “casual day” for their employees. Employees pay \$5-10 for the “right” to come to work dressed casually on that designated day.

Matching Gifts

Don't forget that many companies participate in matching gift programs. For instance, Carol at ABC Company donates \$25. Ask her if ABC Company has a matching gifts program and, if so, what paperwork you, she or AHEPA needs to complete. Please ensure matching donations are received by September 30, 2011.

ABC Company then forwards another check for \$25 which doubles your efforts! Even if ABC Company does not have a matching gift program, they still may choose to match an employee's contribution if the employee is willing to ask. *You may want to also include this information in your letter writing campaign*

Important links and numbers:

AHEPA Foundation, Inc.
Order of AHEPA
1909 Q Street
Washington DC 20009
Tel: 202-232-6300
WWW.AHEPA.ORG/MARATHON

For Team Travel Information and Fundraising Guidance

Apostolos Greek Tours
2685 South Dayton Way #14
Denver CO 80231
Paul Samaras
Tel: (303) 755-2888

Fax: (303) 755-4888

Promote Yourself

Call your local newspaper and let them know what you have committed to do. Also, send a photograph...perhaps one of you and your honoree. Create an interest in the community by putting a flyer in your church bulletin or work bulletin so you may receive many donations that will help you reach your goal.

Other Successful Ideas:

- Christmas Card List
- Client List
- Print out the attached history of AHEPA philanthropy and include it with you fundraising campaign.
- Raffle Tickets - Secure a donation that kids would like i.e., a television, a CD player, tickets to sporting events, etc.
- Honorariums for Birthdays, Anniversaries, etc.
- Friends at the Office
- Dress Down Days (each person in an office pays to dress down on particular days)
- Pin-Ups with a message "[Name] supports the AHEPA Team in their effort to attend the AHEPA Marathon 2011" (sell for \$1 and put in office lunchrooms, etc.)
- Loose change from EVERYONE!
- Restaurant Roundup - Utilize your favorite restaurant to donate tips for an evening, during happy hour, etc. Make or print table tents to advertise the effort.
- Garage Sales
- Golf Tournaments
- Dinners, House Parties or Theme Parties (Jimmy Buffet Caribbean Night or Country Western Night). Sell tickets to event to friends, family, and neighbors. It could be a block party or whatever.
- Speaking at a local civic club or other organization, etc.
- Bake sales
- Car washes



**REGISTRATION FORM
AHEPA FOUNDATION
AHEPA MARATHON 2011 10K - 5K**

Name: _____ Soc. Sec. # (for 1099 forms): _____

Home Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____ Fax: _____ E-mail: _____

Employer: _____ Position/Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Sex: Male Female Date of Birth: _____

Shirt Size: Small Medium Large X Large XX Large

In case of emergency, please contact: Name: _____ Phone: _____

Address: _____

FITNESS INFORMATION

Age: _____ Weight: _____ Finish Time Goal: _____

I consider myself at the following level of runner: Beg Inter Adv Walker

I have completed (state number completed):

____ Marathon(s) ____ Half Marathon(s) ____ 10K

I, _____, intending to be legally bound, understand and agree that I am voluntarily participating in the AHEPA Marathon 2011 at my own request and at my own risk. I acknowledge that I am aware of all of the risks inherent in this event and certify that I am physically fit, have not been otherwise informed by any physician and know of no restrictions imposed on me by my **own** physician that would in any way prevent me from actively participating in this event. I have properly trained for this event. If at any time during my participation I feel any serious pain or discomfort I will stop and request medical assistance. In consideration of being permitted to participate in this event, I, on behalf of myself, my successors in interest, heirs, assigns and representatives, hereby fully release and agree to hold harmless The Order of AHEPA, all chapters of the Order of AHEPA, all districts of the Order of AHEPA, the Daughters of Penelope, The Sons of Pericles, Maids of Athena, any other branch or auxiliary of the AHEPA Family, Apostolos Greek Tours, Inc., JFG Ltd., Galloway Productions, Jeff Galloway, any and all sponsors, their affiliates, their officers, trustees, agents, employees and representatives, successors and entities (be they individuals or organizations, singly and collectively), together with their insurers, of and from any and all liability, claims, damages or causes of action for any reason, including, without limiting the generality of the following: death, bodily injury, property damage or any other loss or inconvenience whatsoever, suffered by me at any time hereafter occurring as a result of my voluntary participation in this event.

I also give permission for the free use of my name, picture and voice in any broadcast, telecast, print account, or any other account in any medium known and unknown of this event in perpetuity.

Signature: _____ Date: _____



**REGISTRATION FORM
AHEPA FOUNDATION
AHEPA MARATHON 2011 10K - 5K**

I _____, as a participant of the AHEPA 2011 Marathon event would like to designate that all the proceeds from my participation (minus expenses) benefit the following AHEPA Family foundations. These AHEPA family foundations are all tax deductible organizations under the IRS code and offer individuals a charitable, educational or philanthropic exemption under code 170 c 4 of the 501 c (3) determination.

Please apply my fundraising efforts to the following AHEPA Family Foundation:

Please check 1 or more:

- AHEPA Foundation (default)

- AHEPA Cooley's Anemia Foundation

- AHEPA Educational Foundation

- AHEPA Bone Marrow Registry

- Other AHEPA Family Charitable Project:
(District Scholarship Program, etc...)

Please indicate which other project below:



Letter Writing Campaign

Absolutely the most effective aspect of your fundraising effort is the Letter Writing Campaign

Plan on generating many letter-drives during your campaign. Repetition is not only perfectly OK, but important! In addition to sending general requests, holidays, birthdays and other special occasions are also great times to ASK again – and yes, you CAN! A simple please and thank you will go a long way.

We have enclosed some sample letters for your convenience; please know that you are not restricted to using them. We encourage you to be as creative as you wish in drafting your own letters. It is essential to be informative and concise. Use the enclosed letters as a guide. Feel free to use what you need – just be sure to include the vitals, such as the purpose of the marathon.

Personalize your letter – and be honest. Tell your prospects your story – why you are doing the AHEPA Marathon 2011 and the level of commitment it's going to take from you – both physically and mentally. Be sure to let them know when your benchmarks occur and when the marathon takes place. Include how much money you need to raise (or your own higher goal) and what you need to do to prepare.

START NOW! This way, you can use your time and energy to focus on the physical aspects of your participation and not on the fiscal. Remember that you will need to complete several letter-drives during your campaign to encourage responses and contributions. Just how many is up to you, but a good timeline would be one letter every six weeks. After the first letter, each subsequent one should include an update on your progress: how much money you've raised so far, how many miles you're running during training, how tough they are but how much progress you're making, your struggles and your accomplishments. You get the message, but these letters basically provide you with a forum with which to include your prospects in your campaign. They can be sent to potential prospects and/or confirmed prospects, so put a little thought into them and maximize their potential. Each letter is an opportunity for a prospect to get to know you more and contribute to your campaign.

Be patient! It's highly unlikely that you'll meet your fundraising minimum after one or two mailings. Life today is a hectic balancing of work and family commitments and to be honest, sometimes your letters are not the most pressing issue of the hour. But with a solid, consistent letter campaign you can be sure that you'll never be far from their thoughts – or their checkbook!

Sample Letter 1

**AHEPA Marathon 2011 Fundraising Campaign to benefit the
Charitable Foundation**

Date

Name
Street
City, State Zip

Dear _____:

I am writing to tell you of a personal challenge I have taken on. It's a challenge of physical endurance -- a challenge of making a difference in my community.

In October I will be traveling to Athens to participate in the AHEPA Marathon 2011. However, this will be no ordinary trip ... I will be running/walking for the AHEPA Marathon 2011 fundraising program for the AHEPA Foundation. My goal is to raise \$5100 in order to participate in this tremendous event.

AHEPA, The American Hellenic Educational Progressive Association, is a national organization of Greek-Americans devoted to educational and charitable work, with special emphasis on scholarships.

Supporting the AHEPA by participating in the AHEPA Marathon 2011 is a very serious and important challenge that I am committed to. I hope you will help me in my quest by making a tax-deductible donation in any amount to the AHEPA Foundation. All checks are greatly appreciated, they and should be made payable to the AHEPA Foundation and mailed to me in the enclosed envelope. Donations can be made on our website www.ahepa.org or through the Active Giving Network.

Thank you in advance for your help.

Sincerely,

Sample Letter 2

**AHEPA Marathon 2011 Fundraising Campaign to benefit the
Charitable Foundation**

Date

Name

Street

City, State Zip

Dear _____:

I need your help! I should say right here that it will take very little effort on your part, but that little bit will go a long way.

On November 13, 2011, I am running in my very first AHEPA Marathon 2011. I have two goals for the event – the first is to finish the race in somewhat good shape, and the second is to raise money for the AHEPA Foundation.

I have set a goal of raising \$5100 for the AHEPA Foundation. I am now on the last leg of my campaign. With the help of many friends, family members, and business associates, I have raised \$_____ to date. However, with just ten weeks left to find donors, I must start my final blitz.

Every donation, large or small, brings me one step closer to reaching my own goals, as well as those of the AHEPA Foundation. Donations can be made on our website www.ahepa.org or through the Active Giving Network.

Please fill out the donation card and return it to me by _____. You can write a check to the AHEPA Foundation, or send a money order. Please send your contributions back to me at : _____ so that I may track my fundraising efforts.

Call me if you have any questions.

Thank you for your support and being part of my team to make a difference.

Sample Letter 3

AHEPA Marathon 2011 Fundraising Campaign to benefit the Charitable Foundation

Date

Name

Street

City, State Zip

Dear _____ :

Well, I'm almost there! I never would have made it this far without the help of friends like you! I need just a few dollars more, so if you'd like to make a donation, now's the time! By (benchmark date), I must meet a fundraising benchmark of (benchmark amount) to secure my place on the AHEPA Foundation Team.

As you know, this year I am participating in my very first marathon. I have two goals for the event. The first is to finish the marathon in good shape and the second is to raise money for the AHEPA Foundation.

As part of my fundraising campaign, I am sending you a donation card. Your donation to the AHEPA Foundation is tax deductible and may be made by check (payable to the AHEPA Foundation). If your company has a matching gift program, I would appreciate the inclusion of a completed matching gift form, too! Please return your donation to the return address on the form.

Remember, every donation, large or small, will bring me one step closer to meeting my own personal goals, as well as those of the AHEPA Foundation. Donations can be made on our website www.ahepa.org or through the Active Giving Network.

Thank you in advance for your support.

Sincerely



Sample



Create Your Timeline

Throughout your training and fundraising, you will find that goal-setting is essential to your successful campaign. With proper training and strategizing you will learn how to build your physical endurance to such strength that you can conquer a marathon. This same technique is also helpful in your fundraising campaign. Think about it: if you don't know what you're aiming for, how can you expect to reach it? You have a great deal of control over the ultimate success of your fundraising. Give yourself at least 16 full weeks to raise the minimum goal.

Set goals for each one of the 16 weeks. Take advantage of all the tools and information provided and have fun. You will meet your goal! Below is a sample timeline for one month. A fundraising calendar follows. Use it as a guide to personalize and create a four-month plan that is perfect for your schedule.

- Week #1**
- Generate your first letter drive. *Mail out at least 40 -100 letters. (Rule no one out as a potential donor, and be specific in your request.)*
 - Form a running crew! *Determine regular meetings and set specific goals and events.*
 - Buck Booster: Have a garage sale over the weekend! *(Invite friends and family over to donate unwanted stuff to your cause. Serve refreshments and have fun!)*
- Week #2**
- Recruit 5 people to give you \$20 each *(Always suggest a slightly higher amount!)*
 - Recruit 2 people to give you \$50 each
 - Buck Booster: Sell 20 raffle tickets @ \$5 each.
- Week #3**
- Make follow up calls to your letter recipients.
 - As you go through your week, find 5 new people to give you \$20 each.
 - Sell 20 more raffle tickets @ \$5 each.
 - Buck Booster: *Organize a pot luck lunch at work or host a "Dinner for Donations" party for your friends! Don't forget to ask for help from your running crew! *A little encouragement and support goes a long way!*
- Week #4**
- Sell 20 more raffle tickets @ \$5 each!
 - Host a meeting for your running crew, *track their donations and submit them along with yours. Set goals for the following month.*
 - Buck Booster: Have a company silent auction!

Month 1

	S	M	T	W	T	F	S
Week 1							
Week 2							
Week 3							
Week 4							

Month 2

	S	M	T	W	T	F	S
Week 1							
Week 2							
Week 3							
Week 4							

Month 3

	S	M	T	W	T	F	S
Week 1							
Week 2							
Week 3							
Week							

Month 4

	S	M	T	W	T	F	S
Week 1							
Week 2							
Week 3							
Week 4							



Sample

The AHEPA Team

Dear Friend,

I am a member of the AHEPA Team. I as well as the other members of the Team plan to run the 26.2-mile AHEPA Marathon 2011 in Athens, Greece this fall. Our reason for doing this is to raise money for the AHEPA FOUNDATION.

AHEPA FOUNDATION is a non-profit organization.

I have set a personal goal to raise a minimum of \$ _____ for the AHEPA and to finish the AHEPA Marathon 2011. We will all be winners.

I appreciate your support. Please complete the pledge form on the reverse side.

Yours sincerely, _____

Name: _____

Address: _____

Phone: _____



Sample

Contribution Form

I will support the fundraising efforts of the AHEPA Marathon TEAM by sponsoring \$ _____
_____ I will donate \$ _____ for each of the 26.2 mile or Half – AHEPA Marathon 2011 for a
total of \$ _____ Check # _____ Enclosed

(Make Checks Payable to: AHEPA Foundation). Donations can also be made on our website
www.ahepa.org or through the Active Giving Network.

My company will match this contribution:

Name _____

Address _____

Signature _____ Date _____

Please mail completed form to:

AHEPA Foundation
1909 Q Street, NW
Suite 500
Washington, DC 20009



A BRIEF AHEPA FAMILY HISTORY

- **Established July 26, 1922, in Atlanta, Georgia in response to the evils of bigotry spearheaded by the KKK and to assist Greek immigrants assimilate into American society. AHEPA joined with the NAACP and B'nai B'rith to combat discrimination.**
- The first President was Nicholas C. Chotas, an Atlanta businessman.
- First National Convention held in 1923 in Atlanta.
- Sons of Pericles, the Junior Order of AHEPA, established February 3, 1926.
- Daughters of Penelope, the Senior Women's Auxiliary, established November 16, 1929.
- Maids of Athena, the Junior Women's Auxiliary, established July 5, 1930.
- **U.S. War Bond Drive, World War II, AHEPA raised over \$262 million.**
- Late 1940s saw seven AHEPA Health Centers become operable, including the AHEPA Wing of the Evangelismos Hospital. In 1951, AHEPA Hospital at Thessaloniki dedicated.
- Completed AHEPA Hall for Boys, St. Basil's Academy, with \$92,000 raised in late 1950.
- AHEPA School Building, St. Basil's Academy, completed in 1962, \$245,000 donated.
- In 1970, the AHEPA Athletic Program takes form. AHEPA Athletics include: softball, golf, bowling, basketball, with regional and national tournaments held annually. Each year, at the Supreme Convention, inductions are made into the AHEPA Hellenic Athletic Hall of Fame.
- In the mid 1970s the AHEPA **Educational Foundation** is formed. Over \$2 million contributed to scholarship awards and endowment funds in 2009 at the local, district and national levels.
- AHEPA **Cooley's Anemia Foundation** established in the late 1970s to issue grants to medical researchers and doctors to discover a cure for this disease. The foundation issued grants in the amount of \$100,000 in 2008.
- Dedication of three more AHEPA Hall for Boys, St. Basil's Academy, 1981, **\$1.5 million donated.**
- AHEPA National Housing Corporation formed in 1983 to pursue housing projects from HUD. Today, HUD commitment to AHEPA National Housing Corporation has accumulated to over **\$500 million. Over 88 AHEPA Section 202 HUD projects** for low-income senior citizens are completed or are in development.
- **Over \$400,000 donated from 1986 to 1991 for Statue of Liberty/Ellis Island Restoration, earning special recognition by the United States Department of the Interior.**

- AHEPA Bone Marrow Registry established in late 1980s to help find donors for the bone marrow transplants.

A BRIEF AHEPA FAMILY HISTORY

- **\$775,000 raised for *Tribute*, a sculpture dedicated June 1996 in Atlanta's Olympic Centennial Park as a gift from Greek-Americans on the occasion of the Centennial Anniversary of the Olympic Games.**
- AHEPA Hellenic Float was accepted into the 1999 Tournament of Roses® Parade and the message of Hellenism was conveyed to 325 million who viewed it in over 110 countries. The float won the coveted Queen's Trophy for most effective use of roses. The float returned in 2000 to win the Queen's Trophy again.
- **The AHEPA family raised \$229,000 for victims of the Athens earthquake, September 7, 1999.**
- **The AHEPA family raised \$110,000 for the Marshall Statue** dedicated October 2000 on the grounds of the U.S. Embassy in Athens in memoriam to George C. Marshall, architect of the Marshall Plan.
- **Over \$150,000** was raised for National Tragedy Relief following the terrorist attacks of September 11.
- AHEPA partnered with the **United Services Organization (USO)** and raised **\$10,000** for "Operation-USO Care Package" Program.
- **Over \$500,000 in funds and goods sent to Greece for the devastating Greek Wildfires of 2007.**
- **Online donations for the Haiti earthquake of 2009**
- The mission of the AHEPA family is to promote the ideals of Hellenism, philanthropy, education, civic responsibility, and family and individual excellence.

A Unique Family of Excellence

AHEPA prides itself on the concept of a family unit working together on a common mission toward a common goal. Originally started as a fraternal, non-profit organization in 1922, three affiliated organizations were soon created to form the AHEPA family, including:

- the Daughters of Penelope, the women's affiliate of AHEPA. One of its crowning achievements is Penelope House, a shelter for battered women in Alabama,
- the Sons of Pericles, a junior men's affiliate
- the Maids of Athena, a junior women's affiliate.

The two youth groups have combined to contribute time and money to such worthy causes as Muscular Dystrophy, Deborah Heart and Lung Foundation, the Special Olympics and Cooley's Anemia research. Today, the AHEPA family boasts a network of over 600 chapters. Combined the four organizations have contributed well over a billion dollars to charitable projects throughout their history!

Education - The Key to Leadership

AHEPA's commitment to education has been well documented throughout its history. The AHEPA educational Foundation continues in its pursuit to develop new and more responsive ways to meet our community's responsibility in creating a better learning environment for our children. It provides scholarships on an international basis to a wide variety of students. Recipients are high school seniors, seminarians, college and post-graduate students – all looking to become tomorrow's leaders. Over \$4 million is endowed at the local, district and national levels toward the use of scholarships and a half-million dollars is awarded annually. One notable recipient of an AHEPA scholarship is *ABC News* Anchor George Stephanopoulos.

The preservation of Hellenic Studies programs on college campuses is an important issue. The Hellenic Cultural Commission actively works to preserve Hellenism and the study of the classics at our universities. In addition, programs such as Journey to Greece and Washington Internships have been sponsored to help educate our young Greek-Americans.

Our Grass Roots Strength Has A Voice

Through its members, AHEPA communicates to elected representatives at the federal, state, and local levels, as well as diplomatic leaders, the positions of the Greek-American community on issues of concern to it. These positions are based upon our American heritage and ideals with the best interest of the United States in mind. AHEPA educates its members about these issues through seminars and conferences, providing expert panelists from the U.S. Administration and from well-respected Washington Think-Tanks. AHEPA is able to mobilize over 450 chapters (chartered in every major metropolitan city) which truly makes it a unique organization. Furthermore, AHEPA members keep a watchful eye on Congress with its Congressional Scorecard, a tool that evaluates each representative on where they stand on key Greek-American issues. Moreover, AHEPA spearheads voter registration campaigns throughout the country.

Finally, the Biennial National Salute Banquet honors those representatives who are helpful to our community's cause and also honors excellence in our community.

Philanthropy - Local & National

Philanthropy and Volunteerism have been pillars of strength for AHEPA over its many years of existence. From natural disaster relief, to raising funds to eliminate life-threatening diseases, to making significant contributions to our local municipalities, AHEPA is at the forefront of charitable giving. Yet, this only scratches the surface of the numerous philanthropic works of the association. Countless philanthropic projects are also undertaken by AHEPA's chapters and districts and eventually become national projects.

Integrated Athletics Program

Like the ancient Greeks who fostered the spirit of the Olympic Games, we admire those who excel in competition. The AHEPA Athletic Program provides an opportunity for the member to participate in Golf, Softball, Bowling and Basketball tournaments at regional and national levels. We recognize male and female athletes at the high school, collegiate, and professional levels with scholarships, accolades, and in some cases, induction into our Hellenic Hall of Fame, the only one of its kind.

The Ideals of Ancient Greece Are Important to All

AHEPA members are proud of the contributions the ancient Greeks gifted to Western Civilization. As Americans we share in many of the values put forth by them: civic responsibility, philanthropy, education, family and individual excellence, and the ideals of democracy. This is the essence of our heritage. It is no coincidence, therefore, that these are the core values that shape the mission of AHEPA.

Moreover, throughout the span of its history, AHEPA has served as a vital vehicle for the progressive development and emergence of many American citizens of Greek heritage into every facet of society: government, business and entrepreneurship, education, and the arts. This fulfillment illustrates the promise of the American Dream and symbolizes the hard work ethic of our immigrant forbearers who labored to achieve that dream with the principles of Hellenism rooted deep in their hearts.

The AHEPA Foundation

The AHEPA charitable foundation was created in 1986 to bring together funds and resources to assist our community deal with issues of high importance. The Foundation is the charitable fundraising arm of the AHEPA and has raised funds for a number of emergency response please, medical assistance and research, damaging earthquakes, wildfires and all other natural disasters. The Charitable Foundation can raise funds for ANY charitable cause either within or outside the scope of the established foundations and committees. It should be viewed as a catch all entity to assist in fundraising for every and any issue which needs to be addressed